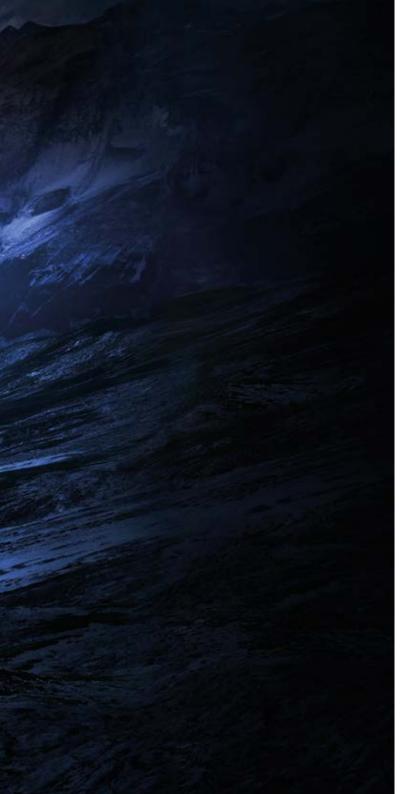
JAGUAR XJ





THE ART OF PERFORMANCE







BY APPOINTMENT TO HM THE QUEEN MANUFACTURERS OF MOTOR VEHICLES GUAR LAND ROVER LIMITED



BY APPOINTMENT TO HRH THE DUKE OF EDINBUR MANUFACTURERS OF MOTOR VEHICLES JAGUAR LAND ROVER LIMIT COVENTRY



BY APPOINTMENT TO
HRH THE PRINCE OF WALES
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



THE ART OF PERFORMANCE

Every day we push performance to its limit. Our performance. Our cars' performance. We innovate, we engineer, we design. We master rules and then break them. Only to push further. Past the limits of convention. This is when performance becomes art.

Jaguar. The Art of Performance.





CONTENTS

INTRODUCTION		SAFETY AND EFFICIENCY	
The Concept of XJ	06	Driver Assistance	40
XJ - The Facts	08	Efficient Technologies	42
DESIGN		XJ50 SPECIAL EDITION	45
Exterior Principles	10		
Exterior - A Powerful Look	13	PERSONALISATION	
Exterior View	15	XJ - Your Choice	48
Interior Technology	17	The Engine	50
Interior Luxury	18	Choose your Model	52
Interior Comfort	21	Choose your Options	54
Interior Space	23	Choose your Colour	62
	20	Choose your Wheels	64
PERFORMANCE		Choose your Interior	66
Engines	24	Choose your Jaguar Gear - Accessories	82
All-Aluminium Body	26		
Advanced Driving Dynamics	28	TECHNICAL SPECIFICATIONS	84
DRIVING TECHNOLOGY		SPECIAL VEHICLE OPERATIONS	86
Added Driver Confidence	30	THE WORLD OF JAGUAR	88
TECHNOLOGY		AT YOUR SERVICE	91
Infotainment	33	71 TOOK OLK VIOL	
Connectivity	34		
Audio	38		

VEHICLE SHOWN: XJ R-SPORT STANDARD WHEELBASE IN SANTORINI BLACK WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)
VEHICLES SHOWN ARE FROM THE JAGUAR GLOBAL RANGE. SPECIFICATIONS, OPTIONS AND AVAILABILITY MAY VARY BETWEEN MARKETS
AND SHOULD BE VERIFIED WITH YOUR LOCAL JAGUAR RETAILER. CO₂ AND FUEL ECONOMY FIGURES MAY VARY ACCORDING TO WHEEL
FITMENT AND OPTIONAL EXTRAS FITTED.

INTRODUCTION THE CONCEPT OF XJ

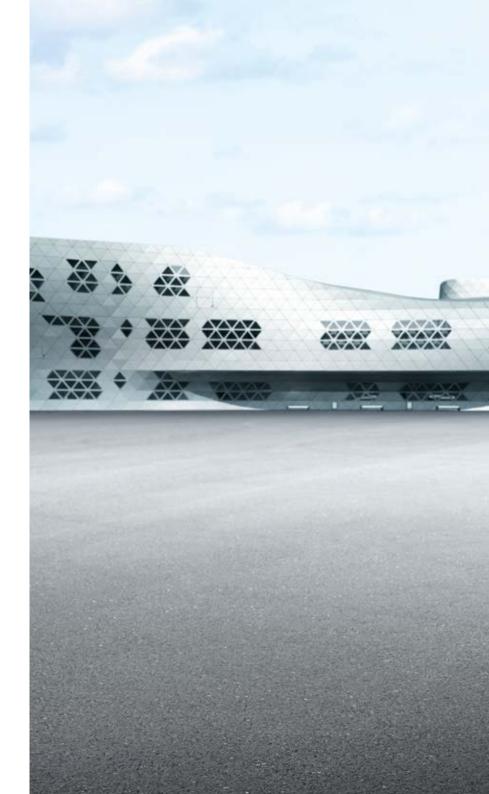
XJ is Jaguar's pinnacle saloon car, the perfect combination of cutting-edge technology, sporting vehicle dynamics, and opulent luxury. In the cabin, there's space to stretch out, relax or work using our latest connected technology, Touch Pro. With Touch Pro's 10" Touchscreen and the availability of 4G Wi-Fi Internet, XJ has everything you need to make your journey more productive, entertaining and relaxed.

Always working with you to help keep all occupants safe, is an enhanced suite of Advanced Driver Assist Systems* including Autonomous Emergency Braking, Lane Keep Assist and Adaptive Cruise Control with Queue Assist. While energy-efficient full-LED headlights, standard on every XJ, produce piercing beams of light with a quality close to daylight for safer driving.

For half a century, XJ has pushed the boundaries to deliver innovation and style. Today we mark this milestone with the special edition XJ50. With its advanced driving technologies and, of course, supreme comfort, the XJ50 truly is one of a kind.

*See page 58 for details.

In car features should be used by drivers only when safe to do so. Drivers must retain full control of the vehicle at all times. VEHICLE SHOWN: XJ AUTOBIOGRAPHY LONG WHEELBASE IN LOIRE BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





XJ - THE FACTS

Jaguar's technology is focused on enhancing the journey for you and your passengers. Dynamic systems assist performance, handling and comfort. XJ also features the latest connected technology and an array of luxury interior choices.

¹Optional feature. ²Standard on Portfolio and XJ50. Not available on other models.

Remote contains subscription services that can be extended after the initial term advised by your Jaguar Retailer. InControl features, options and their availability remain market dependent – check with your Jaguar Retailer for local market availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps and Remote App will need to be downloaded from the Apple/Play Store. All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

Fuel economy data shown is from the NEDC2 test cycle.

VEHICLE SHOWN: XJ50 STANDARD WHEELBASE IN LOIRE BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

CONNECTED CAR

Connect Pro¹ is a package of applications and technologies that keeps XJ connected to the world. It runs a suite of useful smartphone apps from the 10" Touchscreen. Connect Pro's services, technologies and applications give you the very best in connectivity and convenience, all supported by a fast 4G Wi-Fi Internet connection through a powerful external antenna. With Remote Premium you can connect to, and monitor, your XJ from anywhere and even pre-heat or cool the cabin before entering.

PERFORMANCE AND EFFICIENCY

The XJ range offers a performance diesel engine, delivering everything from strong fuel economy to a top speed of 250km/h. The powerful, refined 3.0 litre V6 300PS Turbocharged Diesel engine offers fuel efficiency from 7.0 l/100km and $\rm CO_2$ emissions as low as 184g/km. It delivers 0-100km/h in 6.2 seconds thanks to a torque output of 700Nm. To smooth your progress, all models feature a sophisticated 8-speed automatic transmission.

ALL-ALUMINIUM CONSTRUCTION

XJ's all-aluminium body architecture is not only strong and rigid but also extremely light making the car highly responsive and agile, as well as fuel efficient. Riveted, and without a single welded joint, the 100 percent aluminium monocoque body structure makes this one of the lightest cars in its class and, without any compromise to the integrity of its body, one of the safest.

TOUCH PRO

Putting all the essential in-car controls and a world of entertainment at your fingertips is XJ's next-generation Touch Pro infotainment system. It features a larger 10" tablet-style Touchscreen with intuitive swipe and pinch-to-zoom navigation.

COLOURS AND MATERIALS

XJ provides true luxury choice throughout. A wealth of materials and finishes are at your disposal, including beautiful soft grain leather seats defined in a Diamond Quilted contrast stitched pattern². Exclusive colour co-ordination continues throughout the cabin.



Jaguar's unique 'Double J' Daytime Running Lights give XJ a distinctive appearance. The full LED headlights supply a 'whiter' light than conventional Xenon beams. Being closer to daylight, objects can be better recognised, helping increase comfort and safety during night driving.

WHEELS

XJ has an extensive selection of wheels and finishes including XJ50's exclusive 5 split-spoke 'Style 5045' alloy wheels with a Gloss Black and Diamond Turned finish.



DESIGN **EXTERIOR PRINCIPLES**



DESIGN PURITY

POWERFUL STANCE

XJ stands out: authoritative, elegant, and powerful. XJ's teardrop shape is formed for optimum aerodynamic efficiency, reducing air resistance to a minimum, improving acceleration, fuel efficiency and CO₂ emissions. The shape is the result of exhaustive computational modelling where aesthetics and aerodynamics work together. The chrome outlined side windows emphasise XJ's pure, elongated form. XJ's low, wide stance and long, taut waistline create a commanding presence, while inside the cabin still feels airy and spacious thanks to its panoramic roof and smart design.







EXTERIOR -A POWERFUL LOOK



BOLD FRONT GRILLE

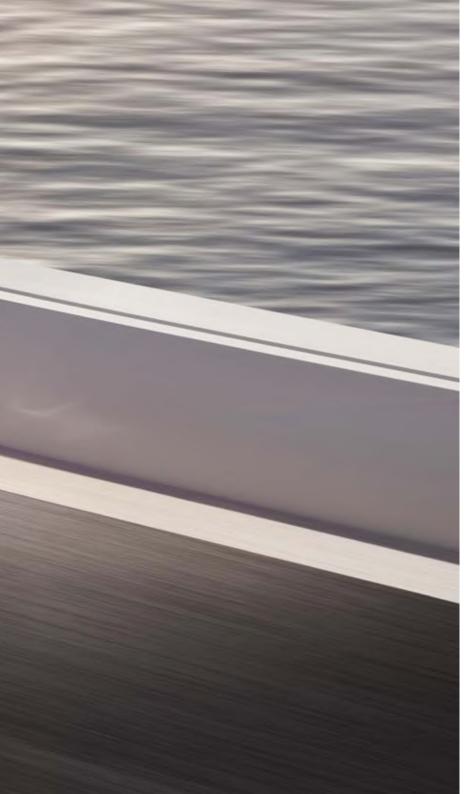
'DOUBLE J' HEADLIGHTS

XJ's assertive front styling includes an upright front grille design with mesh detail. The grille is framed by energy efficient full-LED headlights, sporting Jaguar's unique 'Double J' Daytime Running Light design. Producing a light with a colour temperature closer to natural daylight, objects can be better recognised helping increase comfort and safety during night driving.

At the rear, finishing touches include elliptical tailpipes and LED tail lights incorporating a distinctive pinstripe graphic that provides a crisp and clear 'ribbon of light'. The LED tail lights are brighter, more efficient and illuminate faster than halogen bulbs contributing to XJ's overall drive for greater efficiency.

VEHICLE SHOWN: XJ R-SPORT STANDARD WHEELBASE IN SANTORINI BLACK WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





EXTERIOR VIEW



FULL WIDTH PANORAMIC ROOF

The view from inside XJ is extensive: a panoramic, full width, heat-reflective glass roof sweeps back and over the rear seats. It filters UV rays and floods the interior with natural light making it feel airy, spacious and, thanks to effective tinting, very private. Power operated blinds allow you to completely block the light when required. Specially formulated toughened glass helps to keep the cabin cool.

VEHICLE SHOWN: XJ PORTFOLIO LONG WHEELBASE IN CARPATHIAN GREY WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





INTERIOR TECHNOLOGY



CONNECTED INFOTAINMENT*

XJ's high-definition Interactive Driver Display puts everything you need to know about your driving right in front of you. The 12.3" screen displays the speed, fuel and temperature gauges and can be set to display the most relevant information, depending on the situation and set up. This multi-layered virtual display combines a user-friendly graphical interface with advanced functionality to make finding the right settings even easier.

The Interactive Driver Display is fully integrated with the 10" Touchscreen to put all information behind the wheel or on the centre console. For example, when working with Navigation Pro the Interactive Driver Display can be reconfigured to show 3D mapping, making following your route even simpler.

*Optional feature.

Remote contains subscription services that can be extended after the initial term advised by your Jaguar Retailer. InControl features, options and their availability remain market dependent - check with your Jaguar Retailer for local market availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps and Remote App will need to be downloaded from the Apple/Play Store. All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE SHOWING IVORY SOFT GRAIN PERFORATED LEATHER SEATS WITH EBONY CONTRAST STITCH, EBONY UPPER FACIA, EBONY SUEDECLOTH HEADLINING AND GLOSS RICH OAK VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

INTERIOR LUXURY



CRAFTSMANSHIP

EXTENSIVE CHOICE

The quality of craftsmanship throughout the XJ cabin sets it apart. With a wide choice of colours, materials and finishes, the interior reflects the clarity and purity of XJ's exterior. The hand-crafted veneer that runs right around the cabin accentuates the sense of space. Jaguar's sporting character is present in the controls and architecture surrounding the driver including the leather-wrapped, three-spoke steering wheel that offers key controls at your fingertips.

INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE WITH OPTIONAL PREMIUM REAR SEAT PACK SHOWING IVORY SOFT GRAIN PERFORATED LEATHER SEATS WITH EBONY CONTRAST STITCH, EBONY UPPER FACIA, EBONY SUEDECLOTH HEADLINING AND GLOSS RICH OAK VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





INTERIOR COMFORT



HEATING AND COOLING FUNCTIONS **FIVE MASSAGE PROGRAMMES**

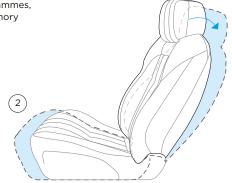
XJ's multi-functional seating gives you complete control of your comfort. Both front seats feature fine-tuned electric adjustment and can be specified with five different massage programmes. Both front and rear seats are heated. All seats feature a cooling function as well (excluding XJ Luxury model). Some XJ models also offer three-position user memory on the driver and front passenger seats. Long Wheelbase models can be further enhanced with a choice of Rear Seat Option Packs, featuring two individual airline-style reclining seats complete with three massage programmes and memory. The reclining rear seats can be programmed to return to an upright position when the door is opened and a 'front passenger seat away' function allows rear occupants to move the empty front passenger seat forward to increase legroom and aid access.



FRONT SEATS

Available with five different massage programmes, electric adjustment with three-position memory and heated/cooling function.

- **1.** Five massage programmes
- **2.** Three position memory function
- **3.** Cooling function



REAR SEATS

Available on Long Wheelbase models with airline-style recline, three different massage programmes, electric adjustment with two-position memory.

- 1. Total recline movement is 11 degrees
- 2. 103mm of longitudinal cushion movement and separate 14.5 degrees of upper articulation movement







1. LWB headroom 946mm 2. LWB kneeroom 189mm

INTERIOR SPACE



OVER A METRE OF LEGROOM

LIMOUSINE RIDE

Long Wheelbase (LWB) models feature over a metre of legroom for rear seat passengers providing the perfect environment to work, enjoy a host of entertainment options, or simply stretch out and relax. Long Wheelbase models also feature a unique 'limousine' ride with revised air suspension settings for even more refined comfort.

Depending on the model, or options chosen, the rear cabin can be further enhanced with individual 10" HD screens. The centre armrest houses the multimedia remote and front and rear seat controls, as well as providing useful storage. Folding business tables, LED reading lights, drop-in footrests and electric side rear window blinds are also available to add comfort, convenience and privacy.

INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE WITH OPTIONAL PREMIUM REAR SEAT PACK SHOWING IVORY SOFT GRAIN PERFORATED LEATHER SEATS WITH EBONY CONTRAST STITCH, EBONY UPPER FACIA, EBONY SUEDECLOTH HEADLINING AND GLOSS RICH OAK VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

PERFORMANCE ENGINES



3.0 LITRE 300PS TURBO ENGINE

EFFICIENT DIESEL ENGINE

XJ offers a 3.0 litre V6 300PS Turbocharged Diesel engine which delivers a dynamic driving experience, power, responsiveness, as well as the refinement you expect from a Jaguar. This engine features Intelligent Stop/Start* to further improve XJ's fuel efficiency and reduce CO₂ emissions. For information on fuel consumption, CO₂ emissions and performance figures for this diesel engine please refer to page 85.



DIESEL ENGINE FROM

184g/km CO₂

The 3.0 litre V6 300PS Turbocharged Diesel engine offers exceptional refinement and efficiency, including an impressive torque figure of up to 700Nm for improved performance and excellent drivability. Its high pressure common rail fuel system delivers efficient combustion and fewer emissions. The engine uses innovative twin parallel sequential turbocharging – a concept pioneered by Jaguar Land Rover – for smooth, more immediate delivery of power at all engine speeds. It is capable of 0-100km/h in 6.2 seconds with CO_2 emissions from just 184g/km CO_2 (7.0 I/100km) on the European Combined Cycle.

The engine uses an 8-speed automatic transmission and also includes Stop/Start* technology.

ALL-ALUMINIUM BODY



AGILITY ENHANCED

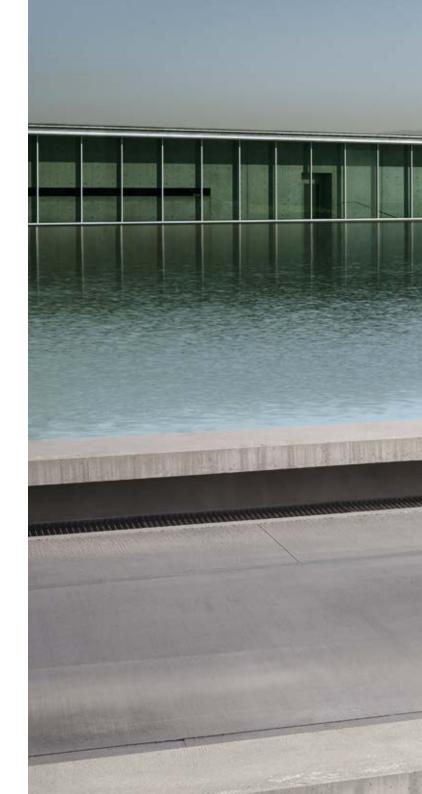
ECONOMY IMPROVED

100% ALUMINIUM

XJ's all-aluminium body, the core of its dynamic performance, creates a stiffer, stronger and, most importantly, lighter architecture. Developed using aerospace bonding and riveting techniques, XJ's 100 percent aluminium monocogue body structure does not have a single welded joint. With up to 50 percent of XJ's aluminium coming from recycled sources, XJ leads the way in sustainability.

One of the lightest cars in its class, XJ's excellent power-to-weight ratio improves all aspects of performance with no compromise to its strength. Acceleration is improved, and because the engine has to work less, it lowers fuel consumption and emissions. Its aluminium construction also enhances ride comfort, handling, agility and feel, connecting the driver seamlessly to the car and the road.

The inherent strength of aluminium and the monocoque construction offer safety benefits too. The lower weight improves braking performance and reduces the kinetic energy involved in any impact. Aluminium absorbs significantly more energy than steel when it is deformed and, because there are fewer joints, XJ's strength is increased further still.





ADVANCED DRIVING DYNAMICS



AIR SUSPENSION SYSTEM

ADAPTIVE DYNAMICS

XJ delivers the comfort and refinement of a luxury car with the responsiveness and driver involvement of a sports car. Whether you're cornering, navigating uneven surfaces or accelerating, XJ's Adaptive Dynamics system continually monitors the car up to 500 times a second. Working in conjunction with the air suspension it constantly varies the damping to suit the conditions. These intelligent adjustments keep XJ flat and stable, improving control without loss of ride comfort. In unexpected road and weather conditions, Dynamic Stability Control (DSC) reacts as soon as the system detects the wheels slipping. Trac DSC provides a sportier drive and assists when using snow chains by allowing some slippage or overspin before the system engages. XJ also features selectable driving modes for specific performance requirements. In addition to 'Drive' and 'Sport', Dynamic Mode gives more responsive acceleration; Winter Mode delivers more progressive control in slippery conditions.





DRIVING TECHNOLOGY ADDED DRIVER CONFIDENCE

ALL SURFACE PROGRESS CONTROL

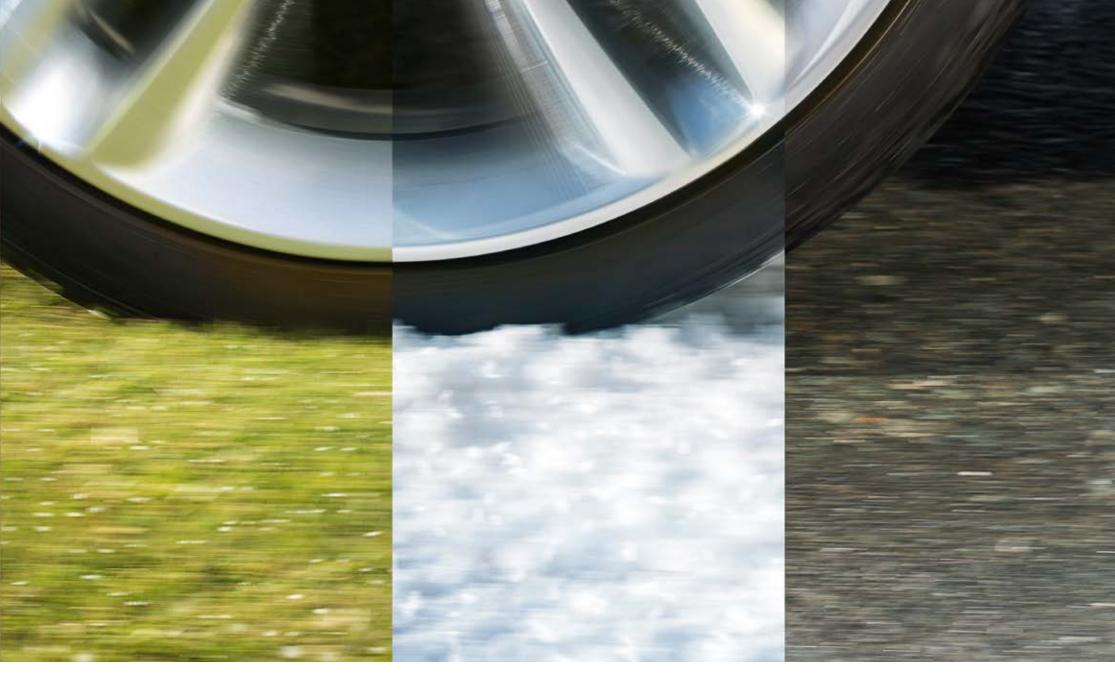
Standard on every XJ, Jaguar's All Surface Progress Control (ASPC) technology is a low speed cruise control that helps the car to cope with low traction situations. ASPC allows the driver to concentrate on steering the vehicle. Once activated, you use the cruise control buttons to set a 'target' speed of between 3.6km/h and 30km/h.

The system then works to achieve and maintain that speed while exerting optimum traction control. ASPC gives XJ drivers added confidence over slippery, loose or icy surfaces, undulating terrain and even while descending a difficult incline. It helps make XJ easy to drive in challenging conditions.



GRAVEL

With any given set of tyres, ASPC can accomplish comparable levels of traction to that achievable by an expert driver. Fitting All Season or Winter tyres to XJ can improve capability on slippery surfaces.





TECHNOLOGY INFOTAINMENT

Delivering a wealth of information and entertainment, every XJ is equipped with our InControl infotainment system, Touch Pro. It features intuitive and advanced integrated technologies to ensure everyone can make the most of their journey.

10" TOUCH PRO

The standard 10" Touchscreen at the heart of the centre console supports swipe and pinch to zoom gestures and delivers our richest ever audio-visual entertainment. To enhance the in-car experience, Touch Pro offers customisable homescreens and fast response times as well as voice control. Multi-tasking is also made easy thanks to the Interactive Side Panel.

CONNECTIVITY

InControl is Jaquar's suite of standard and optional features that connects you to your vehicle and links you seamlessly, and securely, with the outside world. There are a range of packs and options available to choose from. With a selection of apps, even when you're away from your car, some of the InControl features stay with you, making sure the Jaguar experience is more enjoyable than ever.

STANDARD FEATURES

NAVIGATION PRO

Standard on all models, Navigation Pro allows you to save your favourite places, use pinch to zoom gestures for simple map exploration and display a choice of either 2D or 3D crystal clear map graphics.

CONNECT PRO PACK

Connect Pro consists of InControl Apps, Remote and Pro Services. It's designed to enhance your in-car and out-of-car experience, ensuring you and your passengers enjoy the journey whilst remaining connected to the world.

INCONTROL APPS

Features a range of Jaguar approved apps that can be connected to XJ from your smartphone. It ensures safe and convenient use of apps optimised to enhance aspects of your in-car experience. You can also download third-party apps offering a vast range of services. Applications include:

- Spotify¹ Access a library of more than 30 million songs with this seamlessly integrated app. Featuring all the same intuitive functionality as the Spotify smartphone app, you can search songs, stations and recommendations, create playlists and access your music in offline mode. Simply log in using your existing Spotify Free or Spotify Premium account.
- Tile² Helps you find lost or misplaced items in seconds. Attach a tiny Bluetooth tracker Tile to your keys, wallet or bag. The easy-to-use Tile app can then help you find these items should they be misplaced. The app is accessible any time through your vehicle's Touchscreen, allowing you to make sure you have everything you need with you, before you set off on your journey.

¹Please check App Store and Google Play for availability.

²Bluetooth tracker tiles must be purchased separately. 2016 Tile Inc. and the Tile design are trademarks of Tile, Inc.

³When power fold mirrors are specified.







REMOTE PREMIUM

Remote Premium provides information on your vehicle and enables you to interact with it remotely. Compatible with most smartphones, Android Wear[™] or the Apple Watch[®], this service includes:

- Remote Lock/Unlock Lock or unlock your doors remotely with the click of a button. Simply press the 'lock' button on the Vehicle Security screen of the Remote smartphone app to single lock the doors, arm the alarm, fold in the wing mirrors³ and close the windows. Press the 'unlock' button to unfold the wing mirrors, turn on the dipped headlights and cause the hazard lights to flash twice.
- Remote Climate Prepare your XJ in advance by pre-heating or pre-cooling the cabin, so that you and your passengers are comfortable from the moment you step inside.
- Beep/Flash This feature turns on your Jaguar's hazard lights, dipped headlights and sounds an audible alert to help you locate your vehicle in a crowded car park.

- Journey Tracking This opt-in feature can automatically record your journey history including your route and mileage statistics. This information can be exported by email to use for expense reporting and can be imported to a spreadsheet.
- Vehicle Status Check Check current fuel level and range, and status of door and window position and locks. See the last parked location of the vehicle and find your way back to it with on-foot directions.

Jaguar Optimised Assistance - You can make a direct call to the Jaguar Assistance team by pressing the button on the overhead console or from the Assistance screen within the InControl Remote smartphone app.

SOS Emergency Call - In a more serious incident, SOS Emergency Call will automatically connect you to the emergency response team who will notify the emergency services to your location. For peace of mind, this service is provided for the first ten years from date of registration.

STANDARD FEATURES

PRO SERVICES¹

- Real Time Traffic Information Uses live traffic data feeds to give you the most accurate picture of what the traffic is like on the way to your destination.
- Online Search Wherever you are, you can search the surrounding area for places of interest. The system can access expert destination information, travel tips and inspiration as well as online travel reviews of the local area.
- Planning Routes and Door-to-Door Routing Before setting off, use the Route Planner app or online to search, save locations or set your destination. The app uses the Cloud to send your destination automatically to your vehicle's navigation screen. Once you've parked, the Route Planner app will guide you to your destination - a true door-to-door experience which includes public transport options.
- Share ETA You can share your estimated time of arrival so your selected contact(s) will know exactly when you will arrive, as calculated by the navigation guidance system. If you're running late, Share ETA can then send automatic updates via text messages or email, without any further action from you.
- Satellite View When you want to get the context of your surroundings from overhead, simply switch to satellite view.
- Commute Mode Allows the system to learn your commutes and automatically advises you of the expected journey time based on live and historical traffic movements without you having to input a destination. The system learns the routes you take for a given destination and then advises which of those is the quickest. The feature can be turned on and off dependent on driver preference.

- Parking Service As you approach your destination, you can see where parking is available. Simply tap on your preferred car park and the navigation system updates to direct you to it.
- Online Routing While you're on your way to a destination the system monitors live traffic conditions and takes into account typical traffic patterns for that time of day. keeping you on the optimum route.
- Safety Cameras Alerts you to the location of accident black spots monitored by safety cameras.
- Fuel Prices When you're going to fill up, the Fuel Price service not only finds filling stations along your route, it also enables you to compare fuel prices so you can keep your costs down.

WI-FI HOTSPOT

Wi-Fi Hotspot gives you the option to create a strong 4G hotspot using the car's antenna when you fit a SIM card. Connect up to eight devices to read emails, browse the web and download content.

OPTIONAL FEATURES

SECURE TRACKER²

Uses tracking technology to alert you to an attempted theft, and signals your vehicle's location to the relevant authorities, for a timely recovery.

iPhone* is a registered trademark of Apple Inc., registered in the US and other countries. Please ensure iPhone compatibility is reviewed with your local Jaguar Retailer.

Remote contains subscription services that can be extended after the initial term advised by your Jaguar Retailer. InControl features, options and their availability remain market dependent - check with your Jaguar Retailer for local market availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps and Remote App will need to be downloaded from the Apple/Play Store. All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

¹Features within Pro Services may vary between markets.

²Secure Tracker will require further subscription after the initial term as advised by your Jaquar Retailer.



AUDIO

A vehicle's cabin is the ideal place within which to experience your personal choice of music and Jaquar XJ has the option of four different audio systems to bring your music to life:



ENHANCED SOUND SYSTEM¹

Excellent acoustic range through 12 speakers.

MERIDIAN™ SOUND SYSTEM²

Great definition, crystal clear highs and full, deep bass - delivered through the careful arrangement of 12 speakers plus two subwoofers.

DIGITAL AUDIO BROADCAST (DAB) RADIO³

The option of DAB radio technology offers improved sound quality, a wide choice of stations and live text information about the station, show and song you are listening to.

MERIDIAN SURROUND SOUND SYSTEM³

All the fullness and clarity of a live performance delivered through an arrangement of 18 front, side and rear speakers plus two subwoofers - seamlessly brought together using Trifield™ technology. Exclusive to Meridian, Trifield perfectly blends the centre and surround channels with left and right channels ensuring an optimum, consistent sound experience for each passenger.

MERIDIAN REFERENCE SOUND SYSTEM⁴

The ultra-premium Meridian Reference 1300W Sound System uses 24 speakers and 2 subwoofers. Employing Psychoacoustics, it produces sounds that are so true to life they are perceived by the brain as the real thing.

¹Standard on Luxury, Premium Luxury and XJ50, not available with other models. ²Standard on Portfolio, Autobiography and R-Sport, optional on other models. ³Optional feature. ⁴Optional feature, not available on Luxury and R-Sport.

MERIDIAN™

Formed in 1977 in Cambridgeshire, England, Jaguar's audio partner Meridian has pioneered many firsts including active speakers and the world's first digital surround sound processor. Meridian's audio technology input has helped ensure that Jaguar XJ is the most superb space within which to experience sound. Meridian Cabin Correction technology was utilised to analyse cabin shape, acoustics and resonance characteristics in order to help remove unwanted sounds. The advanced algorithm ensures that the rhythm, punch and timing of any piece of music are heard precisely how the artist intended, providing a consistently exceptional quality audio experience for all passengers in the vehicle.

	UNIQUE MERIDIAN TECHNOLOGY	SPEAKERS AND SUBWOOFERS	WATTS
ENHANCED SOUND	N/A	12	250
MERIDIAN™ SOUND	→ ((((((((((12+2	380
MERIDIAN™ SURROUND SOUND	→ ♦ ♦	18+2	825
MERIDIAN™ REFERENCE SOUND	€ ₩ ※ 🗟 🚺	24+2	1300



DIGITAL SIGNAL PROCESSING

Brings all elements of the audio system together as one, for performance that would otherwise require significantly larger speakers.



MERIDIAN CABIN CORRECTION

The advanced algorithm of Meridian's Cabin Correction tailors the sound experience to the precise acoustics of XJ's interior.



MERIDIAN DIGITAL DITHER SHAPING

To maintain the quality of musical recordings, they are converted into a common digital format. Meridian Digital Dither Shaping ensures that digital signal conversions are made smoothly and seamlessly, preserving the finest details of the audio performance. The result is authentic musical conversion, evoking the emotions of the original recording.



TRIFIELD

Exclusive to Meridian, Trifield blends the centre and surround channels seamlessly with left and right channels, delivering a consistent, concert-like experience for all occupants.



CONVERSATION ASSIST

Conversation Assist, included as standard with the Meridian Reference 1300W Sound System, allows the driver or front seat passenger to talk with ease to passengers in the rear of the car, and vice versa. Microphones above each seat reinforce the occupants' voices via the audio system's speakers, making it much easier for everyone to be heard.

SAFETY AND EFFICIENCY DRIVER ASSISTANCE

XJ is equipped with an array of standard and optional Driver Assist Systems dependent on the chosen model. All are designed to make driving easier and safer.



360° PARKING AID

360° Parking Aid uses ultrasonic sensors to the front, rear and sides of the vehicle to alert you to the proximity of objects when parking or exiting from a bay.



ADAPTIVE FRONT LIGHTING

Adaptive Front Lighting adapts to steering inputs to cast a deeper beam into corners, while its Intelligent Auto High Beam Assist senses oncoming vehicles and automatically selects high or dipped beam as appropriate.



AUTONOMOUS **EMERGENCY BRAKING**

Should a potential collision with another vehicle be detected, XJ gives an audible forward collision warning. Visual warnings follow. If the driver takes no action, the system applies the brakes to help reduce the severity of the possible impact.



TRAFFIC SIGN RECOGNITION AND ADAPTIVE SPEED LIMITER

Traffic Sign Recognition technology can detect current speed limit signs to display them on the Interactive Driver Display. This smart system is also aware of local and conditional speed limits. When activated. our Adaptive Speed Limiter uses Traffic Sign Recognition information to adjust your car's speed accordingly.



DRIVER CONDITION MONITOR

Driver Condition Monitor detects if you're starting to feel drowsy or fatigued - giving you an early warning when you need to take a break.



PARK ASSIST

Park Assist makes life in the city easier. The system works for both parallel and perpendicular parking and automatically steers XJ into and out of a space while the driver operates the pedals.



360° SURROUND CAMERA

Provides a 360° exterior view via the Touchscreen, helping with various manoeuvres from parking by a kerb, to getting in and out of tight spaces and junctions.



ADAPTIVE CRUISE CONTROL WITH QUEUE ASSIST

Adaptive Cruise Control with Queue Assist will keep your vehicle a set distance from the one in front should it slow or stop when you're cruising on the motorway or travelling in slow-moving traffic. Should the vehicle in front stop completely, your vehicle will come to a smooth halt. Once the traffic moves, simply touch the accelerator and Adaptive Cruise Control will resume following the car in front. The system can be activated from 16km/h up to motorway speeds.

All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times. For more details on feature availability refer to pages 54-61 or configure your vehicle at jaguar.com



LANE DEPARTURE WARNING

Lane Departure Warning can help make long journeys much safer. It senses when your car is unintentionally drifting out of your lane, and notifies you with a visual alert and a gentle vibration of the steering wheel.



LANE KEEP ASSIST

Working in conjunction with Lane Departure Warning, Lane Keep Assist senses when your car is unintentionally drifting out of your lane, and gently steers you back.



PEDESTRIAN CONTACT SENSING

Help protect the people outside your car as well as those inside. If the car makes contact with a pedestrian, our Pedestrian Contact Sensing system is designed to automatically raise the bonnet to help cushion a potential impact.



BLIND SPOT ASSIST

Blind Spot Assist can help you prevent collisions. If your vehicle detects another car in your blind spot when you begin to change lanes, a small warning light illuminates in the corresponding wing mirror and a steering torque encourages you to guide your vehicle away from the approaching vehicle.



REVERSE TRAFFIC DETECTION

Reverse Traffic Detection is particularly useful when reversing out of a parking bay, the system warns you of vehicles, pedestrians or other hazards, approaching from either side of your vehicle. It will alert you with both audio and visual warnings so you know what's behind you even when the view is obstructed.

EFFICIENT TECHNOLOGIES



> STOP/START* TECHNOLOGY

CLEAN TECHNOLOGIES

We are determined to do more with less. That is why XJ uses a range of technologies to reduce fuel consumption and CO₂ emissions, all while staying true to Jaguar's dynamic nature.



STOP/START* TECHNOLOGY

All XJ engines utilise Stop/Start* technology. It shuts down the engine when you come to a complete halt and restarts the engine immediately when required, helping to save fuel, especially during urban driving.



ELECTRIC POWER ASSISTED STEERING (EPAS)

XJ's next generation Electric Power Assisted Steering (EPAS) offers outstanding feedback, control and immediate power assistance. Electrically driven, it's only active on demand which saves fuel. Only available on rear wheel drive vehicles.



AERODYNAMICS

XJ's highly efficient shape is the result of hundreds of thousands of hours of Computational Fluid Dynamics testing. Jaguar created one of the world's most advanced automotive virtual testing labs, honing XJ's shape through virtual wind tunnels to slice through wind resistance.



ADBLUE*

XJ's diesel engine is fitted with AdBlue to help clean exhaust gases. AdBlue is a non-toxic, non-flammable, biodegradable additive that processes the gases in the car's exhaust system to remove harmful nitrogen oxide emissions.



ALUMINIUM ARCHITECTURE

XJ's All-Aluminium architecture makes it one of the lightest vehicles in its class, meaning less fuel is needed to move it and consequently creating lower emissions. With up to 50 percent of the aluminium used coming from recycled sources, XJ's green credentials are assured.





XJ50 - CELEBRATING THE PAST, LOOKING TO THE FUTURE

For 50 years, XJ has been synonymous with innovation, style and attention to detail. The special edition XJ50 celebrates this triumph of British design and craftsmanship. With a refined engine, a lightning fast transmission and a range of advanced driving technologies, XJ50 delivers the refinement of a luxury car with the responsiveness and driver involvement of a sports car. Subtle chrome XJ50 badging on the side vents and boot lid distinguish this flagship Jaguar from its counterparts.





XJ50 is available in four specially selected exterior colours – Fuji White, Santorini Black, Rosello Red and Loire Blue. Complementing the elegant and sporty exterior are the new and exclusive to XJ50 5 split-spoke 'Style 5045' alloy wheels with a Gloss Black and Diamond Turned finish. On the inside, unique design features and meticulous attention to detail set XJ50 apart. Illuminated XJ50 branded treadplates draw you into a cabin that honours style and elegance. The dashboard intaglio and front armrest also feature the XJ50 logo. Delightful to touch, soft grain leather with Diamond sew pattern and twin-needle contrast stitching covers the seats, instrument panel and doors. Headrests embossed with the Jaguar leaper and a hand-crafted Gloss Shadow Walnut veneer add to the luxurious ambience.

VEHICLE SHOWN: XJ50 STANDARD WHEELBASE IN LOIRE BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



PERSONALISATION XJ - YOUR CHOICE





Page 50

XJ's 300PS 3.0 litre Turbocharged Diesel engine delivers power, responsiveness and refinement.

CHOOSE YOUR

Page 52

Compare the wealth of standard features and options on XJ models.

CHOOSE YOUR COLOUR

Page 62

Express your individuality with one of XJ's stunning exterior colours.

CHOOSE YOUR WHEELS

Page 64

Add the personal finishing touch to your new XJ, and complement its stunning style, with a set of beautifully designed alloy wheels.

CHOOSE YOUR INTERIOR

Page 66

There's a wide selection of premium materials, leathers, veneers and finishes for every personal taste.

JAGUAR GEAR

Page 82

Really make it yours by adding style, practicality and versatility with official XJ Gear Accessories from your local Jaguar Retailer.

PNGINE



DIESEL ENGINE

DRIVE, ENGINE PERFORMANCE AND FUEL ECONOMY

ENGINE			3.0 LITRE V6 TURBOCHARGED
Transmission			Automatic
Maximum power		PS/rpm	300/4,000
Maximum torque		Nm/rpm	700/1,500-1,750
Capacity		сс	2993
No. of cylinders			6
Cylinder layout			6 Cylinder vee
PERFORMANCE			
Top speed		km/h (mph)	250km/h
Acceleration (seconds)	()-100km/h (0-60mph)	6.2 (5.9)
FUEL ECONOMY - NEDC EQUIVALENT	(NEDC2) ¹		Class C (SWB/LWB)
NEDC2 Consumption	Combined	I/100km (mpg)	7.0 (40.4)
NEDC2 CO ₂ Emissions	Combined	g/km	184/185
FUEL ECONOMY - WLTP ²			
W# TD 0	Low	I/100km (mpg)	7.5 (37.9)/7.5 (37.7)
WLTP Consumption Test Energy	High	I/100km (mpg)	7.8 (36.3)/7.9 (35.7)
MUTD CO. Emissions Tost Engage:	Low	g/km	196/197
WLTP CO ₂ Emissions Test Energy	High	g/km	204/208

¹The figures provided are NEDC2 calculated from official manufacturer's WLTP tests in accordance with EU legislation. For comparison purposes only. Real world figures may differ. CO₂ and fuel economy figures may vary according to wheel fitment and optional extras fitted. NEDC2 are figures calculated using a Government formula from WLTP figures equivalent to what they would have been under the old NEDC test. The correct tax treatment can then be applied. 2WLTP is the new official EU test used to calculate standardised fuel consumption and CO₂ figures for passenger cars. It measures fuel, energy consumption, range and emissions. This is designed to provide figures closer to real-world driving behaviour. It tests vehicles with optional equipment and with a more demanding test procedure and driving profile.

For more information and to configure your vehicle visit jaguar.com



CHOOSE YOUR MODEL



LUXURY



LUXURY

KEY FEATURES

14-way seats with lumber adjustment Heated front and rear seats Premium carpet mat set Navigation Pro 10" Touch Pro **Enhanced Sound System** Two-zone Climate Control Bluetooth® Streaming Front and Rear Parking Aid All Surface Progress Control LED headlights Power fold exterior mirrors Twin oval exhausts Chrome grille with Chrome surround Chrome side power vent Traffic Sign Recognition and Adaptive Speed Limiter



PREMIUM LUXURY

KEY FEATURES (IN ADDITION TO 'LUXURY')

Heated and cooled front and rear seats Soft Door Close and Keyless Entry Soft grain leather seats Front headrests with Jaguar leaper embossing



PORTFOLIO

KEY FEATURES (IN ADDITION TO 'PREMIUM LUXURY')

18-way Seats with lumber adjustment Front seat with five massage programmes Heated steering wheel Meridian™ Sound System Four-zone Climate Control Automatic High Beam Assist



AUTOBIOGRAPHY

KEY FEATURES (IN ADDITION TO 'PORTFOLIO')

LED rear reading lights
Illuminated treadplates
Metallic foot pedals
LED headlights with Adaptive Lighting
360° Surround Camera
Park Assist
360° Parking Aid
Blind Spot Assist and Reverse Traffic Detection



XJ50

Metallic foot pedals

KEY FEATURES (IN ADDITION TO 'PREMIUM LUXURY')

Chrome XJ50 side power vents
XJ50 rear badging
Illuminated XJ50 branded treadplates
Exclusive XJ50 intaglio
XJ50 embossed centre armrest
Unique 20" 5 split-spoke 'Style 5045' alloy
wheels with a Gloss Black Diamond Turned finish
Gloss Shadow Walnut veneer
Autobiography front and rear bumper treatment
with Black grille mesh
18-way seats with lumbar adjustment
Front seat with five massage programmes
LED headlights with Adaptive Lighting
Aluminium gearshift paddles





R-SPORT

KEY FEATURES (IN ADDITION TO 'PREMIUM LUXURY')

18-way seats with lumber adjustment
Heated steering wheel
R-Sport front and rear treadplates
Metallic foot pedals
Meridian™ Sound System
Four-zone Climate Control
Gloss Black front grille and rear valance
Rear spoiler, side sills and front splitter
Suedecloth headlining

2 OPTIONS

Configure your vehicle at jaguar.com KEY STANDARD FEATURES	LUXURY	PREMIUM LUXURY	PORTFOLIO	AUTOBIOGRAPHY	XJSO	R-SPORT	
							DESCRIPTION
Stop/Start*	•	•	•	•	•	•	Refer to page 42
Electric Parking Brake with Drive Away Release	•	•	•	•	•	•	
JaguarDrive Control with Dynamic, Normal and Winter modes	•	•	•	•	•	•	
All Surface Progress Control (ASPC)	•	•	•	•	•	•	Refer to page 30
Variable Ratio Power Assisted Steering	•	•	•	•	•	•	Electric on Rear Wheel Drive cars
Adaptive Dynamics	•	•	•	•	•	•	Refer to page 28
Automatic Speed Limiter (ASL)	•	•	•	•	•	•	
Emergency Brake Assist	•	•	•	•	•	•	
Automatic headlights	•	•	•	•	•	•	
LED rear lights	•	•	•	•	•	•	Refer to page 13
Heated rear windscreen	•	•	•	•	•	•	
Rain Sensing Windscreen Wipers	•	•	•	•	•	•	
Electric front and rear windows with one-touch open/close	•	•	•	•	•	•	
Solar attenuating panoramic glass roof with one-touch open/close front section and fixed rear section	•	•	•	•	•	•	
Jaguar Smart Key System - Keyless Start	•	•	•	•	•	•	
Power open/close loadspace with adjustable opening	•	•	•	•	•	•	
Airbags front and side with side curtain airbags	•	•	•	•	•	•	
Whiplash Protection System (Front Seats)	•	•	•	•	•	•	
Pedestrian Contact Sensing	•	•	•	•	•	•	Refer to page 41
Tyre Pressure Monitoring System (TPMS)	•	•	•	•	•	•	
Seat belt reminder (front and rear seats)	•	•	•	•	•	•	
Front and Rear Parking Aid (includes Touchscreen visual indicator)	•	•	•	•	•	•	
Rear camera	•	•	•	•	•	•	
Reverse dip mirror function	•	•	•	•	•	•	
Security System - Alarm and Engine Immobiliser	•	•	•	•	•	•	
Electric Steering Column Adjustment with Entry and Exit Tilt-Away	•	•	•	•	•	•	
Auto-dimming interior rear view mirror	•	•	•	•	•	•	
Front and rear courtesy footwell lights	•	•	•	•	•	•	
Phosphor Blue halo illumination and Interior Mood Lighting	•	•	•	•	•	•	
12.3" Interactive Driver Display	•	•	•	•	•	•	Refer to page 17
Rear auxiliary power points (x2)	•	•	•	•	•	•	

Please consult your local Jaguar Retailer for details.

For a complete list of optional features and packs refer to the XJ Specification and Price Guide or configure your vehicle at jaguar.com

[●] Standard ○ Option — Not available

^{*}Market dependent.

KEY OPTIONAL FEATURES		LUXURY	PREMIUM LUXURY	PORTFOLIO	AUTOBIOGRAPHY	XJSO	R-SPORT	
POWERTRAIN AND DRIVING DYNAMICS	CODE							DESCRIPTION
Cruise Control	065AB	•	•	•	-	•	•	
Adaptive Cruise Control with Queue Assist	065AG	0	0	0	•	0	0	Refer to page 40
EXTERIOR FEATURES Twin oval Chrome exhaust finishers	_	•	•	•	_	•	•	
Autobiography twin oval Chrome exhaust finishers	_				•			
Standard exhaust system	_	•	•	•	•	•	•	
Heated power fold electric door mirrors with auto-dimming, puddle lamps and memory function	030NL	•	•	•	•	•	•	
R-Sport body kit; 3 piece front splitter, Black grille mesh, R-Sport side power vents, 'R' style side sills, rear spoiler, Gloss Black rear valance	_	_	-	-	-	-	•	
Heated front windscreen	040AK	0	0	0	0	0	0	
LED headlights	064GK	•	•	•			•	Refer to page 13
Adaptive LED headlights (requires Auto High Beam Assist)	064GJ	0	0	0	•	•	0	
Auto High Beam Assist	030NT	0	0	•	•	•	0	
PAINT								(Please see pages 62-63 for full colour palette)
Solid paint	_	•	•	•	•	•	•	(page page page page
Metallic paint	_	0	0	0	0	0	0	

0 0 0 0 - 0

Premium Metallic paint





Configure your vehicle at jaguar.com

EXTERIOR FEATURES CONTINUED

		Ê	PR	P0	AU	Ž	8	
WHEELS	CODE							DESCRIPTION
19" 7 split-spoke 'Style 7016'	031GT	0	0	0	0	_	_	
19" 10 spoke 'Style 1028'	031GN	•	•	0	0	_	_	
19" 5 split-spoke 'Style 5043'	031HC	0	0	•	0	_	_	
20" 10 split-spoke 'Style 1029'	031GO	0	0	0	0	_	_	
20" 8 split-spoke 'Style 8001'	031GI	0	0	0	0	_	_	
20" 8 split-spoke 'Style 8001' with Polished finish	031GL	0	0	0	0	_	_	
20" 5 split-spoke 'Style 5063' with Satin Grey finish	031RA	_	_	_	•	_	-	
20" 5 split-spoke 'Style 5045' with Diamond Turned finish	031GS	_	_	_	_	_	•	
20" 5 split-spoke 'Style 5045' with Gloss Black Diamond Turned finish	031QZ	_	_	_	_	•	-	
20" 10 split-spoke 'Style 1010' with Satin Grey Diamond Turned finish	031GQ	_	_	_	0	_	-	
Jaguar Tyre Repair System	029LY	•	•	•	-	_	-	
18" alloy space saver spare wheel	029VT	0	0	0	•	•	•	

● Standard ○ Option — Not available

Availability of wheels is subject to choice of engine, please see pages 64-65 to see the full range.

Please consult your local Jaguar Retailer for details.

For a complete list of optional features and packs refer to the XJ Specification and Price Guide or configure your vehicle at jaguar.com

INTERIOR FEATURES		LUXURY	PREMIUM LUXUR	PORTFOLIO	AUTOBIOGRAPHY	XJ50	R-SPORT	
	CODE							DESCRIPTION
Two-zone Climate Control	022AY	•	•	_	-	_	_	
Four-zone Climate Control	022BC	0	0	•	•	•	•	Fitted as standard to all Long Wheelbase cars
Air Quality Sensor with Auto-Recirculation	022FA	0	0	0	0	•	0	
Garage Door Opener	025FG	0	0	0	-	0	0	
Clear glass	047AA	•	•	•	0	•	•	Optional on Long Wheelbase Premium Luxury, Portfolio and XJ50
Privacy glass - Rear of B Post	047AB	0	0	0	•	0	0	Fitted as standard to Long Wheelbase Premium Luxury, Portfolio and XJ50
Illuminated front stowage tray	094AB	•	•	•	•	•	•	
Smoker's Pack	094AA	0	0	0	0	0	0	
Electric rear window sunblind	019CA	0	0	0	•	0	0	Fitted as standard to all Long Wheelbase cars
Illuminated air vents	088NC	_	0	0	•	•	_	Only available as part of Illumination Pack unless standard
LED rear reading lights	064MB	0	0	0	•	•	0	
Metallic foot pedals	051AJ	_	_		•	•	•	
Stainless Steel sill treadplates	048BM	•	•	•	_	_	_	
Illuminated Stainless Steel sill treadplates	048BD	_	0	0	•	_	_	Only available as part of Illumination Pack unless standard
'R-Sport' Stainless Steel treadplates	048BN	_	_	_	_	_	•	
Illuminated XJ50 treadplates	048CU	_	_	_	_	•	_	
Premium carpet mat set	079BH	•	•	•	•	•	•	
Soft Door Close including Keyless Entry	076FC/066AC	0	•	•	•	•	•	

CHOOSE YOUR OPTIONS



Configure your vehicle at jaguar.com

INTERIOR FEATURES CONTINUED		LUXURY	PREMIUM LUXURY	PORTFOLIO	AUTOBIOGRAPHY	XJ50	R-SPORT	
STEERING WHEEL	CODE							DESCRIPTION
Soft grain leather steering wheel	032DT	•	•	•	•	•	-	Fitted with aluminium gearshift paddles on XJ50
Soft grain leather and wood steering wheel	032DR	_	0	0	0	_	_	Not available with all veneers/colourway combinations
Soft grain leather steering wheel with 'R-Sport' logo	032FN	_	_	_	_	_	•	
Non heated steering wheel	032DU	•	•	_	_	•	_	
Heated steering wheel	032DV	0	0	•	•	0	•	
SAFETY AND SECURITY								
Autonomous Emergency Braking	065EA	•	•	•	•	•	•	
Lane Departure Warning and Lane Keep Assist	086BG	•	•	•	•	•	•	
360° Parking Aid	086EK	0	0	0	•	0	0	
360° Surround Camera	086GJ	0	0	0	•	0	0	
Blind Spot Assist and Reverse Traffic Detection	086GG	0	0	0	•	0	0	
Driver Condition Monitor	086DH	•	•	•	•	•	•	
Traffic Sign Recognition and Adaptive Speed Limiter	086DC	•	•	•	•	•	•	
Park Assist	086HA	0	0	0	•	0	0	
Protect	O11BE	•	•	•	•	•	•	Availability varies by market
Remote Premium	011DA	•	•	•	•	•	•	Availability varies by market
Secure Tracker	011AE	0	0	0	0	0	0	Availability varies by market
INTERIOR TRIM								(Please see pages 66-79 to see the full range)
Bond grain upper facia	088МН	•	_	_	_	-	_	
Soft feel upper facia	088MB	_	•	_	_	_	_	
Soft grain upper facia	088EZ	_	0	•	•	_	•	
Soft grain leather upper facia with Embossed Armrest	088PC	_	_	_	_	•	_	
Morzine headlining	088НН	•	•	_	_	•	_	
Premium Suedecloth headlining	088HE	_	_	•	-	-	•	
Leather headlining	088FE	_	_	_	•	_	_	
Ivory headlining	032CV	•	•	•	•	•	0	
Ebony headlining	032BU	_	_	0	0	_	•	Only available with certain interior trim colourways

Please consult your local Jaguar Retailer for details.

For a complete list of optional features and packs refer to the XJ Specification and Price Guide or configure your vehicle at jaguar.com

[●] Standard ○ Option — Not available

SEATING AND VENEERS		LUXURY	PREMIUM LUXURY	PORTFOLIO	AUTOBIOGRAPHY	XJ50	R-SPORT	
SEATING	CODE							DESCRIPTION
Bond grain leather seats	033YS	•	_	-	_	_	-	
Soft grain leather perforated seats	033TG	-	•	-	_	_	•	
Quilted soft grain leather perforated seats	033YT	-	_	•	_	•	-	
Quilted Semi-Aniline leather perforated seats	033JH	-	_	-	•	_	-	
Heated front and rear seats	033EQ	•	_	-	_	_	-	
Heated and cooled front and rear seats	033IN	_	•	•	•	•	•	
14-way front seats	300AK/300AL	•	•	_	_	_	-	Seat movement includes; Electric - Fore/Aft x 2, Cushion Height x 2, Squab Recline x 2, Cushion Tilt x 2, Lumbar Support x 4, Manual - Headrest x 2
18-way front seats with massage function	300AM	-	0	•	•	•	-	Seat movement includes; Electric - Fore/Aft x 2, Cushion Height x 2, Squab Recline x 2, Cushion Tilt x 2, Headrest x 2, Cushion Extension x 2, Side Bolsters x 2, Lumbar Support x 4
18-way front sports seats	300AN	-	_	-	_	_	•	Seat movement includes; Electric - Fore/Aft x 2, Cushion Height x 2, Squab Recline x 2, Cushion Tilt x 2, Headrest x 2, Cushion Extension x 2, Side Bolsters x 2, Lumbar Support x 4
Fixed rear bench seat	033QG	•	•	•	•	•	-	
Sports style fixed rear bench seat	033QI	_	_	_	_	_	•	
VENEERS								(Please see pages 80-81 to see the full range)
Gloss Rich Oak	088KR	•	•	0	0	_	-	
Gloss Figured Ebony	088GF	0	0	•	0	_	_	
Gloss Rich Oak with Linear Laser Inlay	088KQ	0	0	0	•	-	_	
Gloss Burr Walnut	088JR	0	0	0	0	-	-	
Gloss Shadow Walnut	088HF	_	_	_	_	•	_	Not available with wood/leather steering wheel
Piano Black	088EX	0	0	0	0	_	•	Not available with wood/leather steering wheel
Carbon Fibre	088HG	0	0	0	0	_	0	Not available with wood/leather steering wheel





Configure your vehicle at jaguar.com

INFORMATION, COMMUNICATION AND ENTERTAINMENT		LUXURY	PREMIUM LUXURY	PORTFOLIO	AUTOBIOGRAPHY	XJSO	R-SPORT	
INFOTAINMENT	CODE							DESCRIPTION
Enhanced Sound System	025KM	•	•	-	-	•	_	Refer to page 38-39
Meridian™ Sound System	025LM	0	0	•	•	0	•	Refer to page 38-39
Meridian™ Surround Sound System	025LN	0	0	0	0	0	0	Refer to page 38-39
Meridian™ Reference Sound System	025LV	_	0	0	0	0	_	Refer to page 38-39
Digital Audio Broadcasting (DAB) Radio Receiver	025JB	0	0	0	0	0	0	
Bluetooth® - including Audio Streaming	-	•	•	•	•	•	•	
Pro Services and Wi-Fi Hotspot	025RC	•	•	•	•	•	•	
InControl Apps	025PA	•	•	•	•	•	•	
Navigation Pro	_	•	•	•	•	•	•	
10" Touch Pro	087AP	•	•	•	•	•	•	
10" Touch Pro Dual View	087AS	0	0	0	0	0	0	Not available with Enhanced Sound System
Digital TV	129AA	_	_	_	_	_	_	
Rear Seat Entertainment Pack with 2 x Folding 10" HD screens (Requires a Meridian™ Sound System)	129AQ	_	0	0	0	0	_	
Voice Control - Front Voice Control of Audio and Bluetooth*	025EZ	•	•	•	•	•	•	Availability varies by market

Please consult your local Jaguar Retailer for details. For a complete list of optional features and packs refer to the XJ Specification and Price Guide or configure your vehicle at jaguar.com

[●] Standard ○ Option — Not available

LONG WHEELBASE OPTIONS AND OPTION PACKS		LUXURY	PREMIUM LUXURY	PORTFOLIO	AUTOBIOGRAPHY	XJ50	R-SPORT	
OPTIONS AVAILABLE ON LONG WHEELBASE ONLY	CODE							DESCRIPTION
Illuminated rear vanity mirrors	031LA	_	•	•	•	•	_	
Rear business tables	033XC	_	0	0	0	0	_	
Manual rear side window blinds	112RC	_	•	•	_	•	_	
Electric rear side window blinds	112RB	_	0	0	•	0	_	
2 individual electric rear seats with massage function	033QH	_	0	0	0	0	_	Only available as part of the Rear Seat Pack
2 individual electric rear seats with massage function and memory	033QF	_	0	0	0	0	-	Only available as part of the Premium Rear Seat Pack
OPTION PACKS Illumination Pack R-Sport Black Pack	075GB 032MH	_ _	0	0	-	_	-	Includes illuminated air vents, illuminated treadplates and LED rear reading lights Includes Gloss Black radiator grille and surround, front bumper air intake blades, side window finishers
OPTION PACKS AVAILABLE ON LONG WHEELBASE ONLY Rear Seat Pack (Requires 18-way front seats)	017MK	_	0	0	0	0	_	and side power vents Includes individual electric rear seats with massage function, LED rear reading lights, winged front and rear headrests and electric rear side window blinds
Premium Rear Seat Pack (Requires 18-way front seats)	017MM	_	0	0	0	0	-	Includes individual electric rear seats with massage function and memory, Rear Seat Entertainment System, rear business tables, LED rear reading lights, winged front and rear headrests and electric rear side window blinds
Premium Rear Seat Pack with 10" Touch Pro Dual View (Requires 18-way front seats)	017MP	_	0	0	0	0	_	Includes individual electric rear seats with massage function and memory, Rear Seat Entertainment System, rear business tables, LED rear reading lights, winged front and rear headrests, electric rear side window blinds and Dual View Touchscreen

3 CHOOSE YOUR COLOUR

Configure your vehicle at jaguar.com

SOLID		METALLIC			
Fuji White	Narvik Black	Yulong White	Indus Silver	Corris Grey	Loire Blue
				是一起,对于自己的	

PREMIUM METALLIC Rosello Red British Racing Green Santorini Black Carpathian Grey Firenze Red Farallon Black







	19″ 10 SPOKE 'STYLE 1028'	19" 5 SPLIT-SPOKE 'STYLE 5043'
ALLOY WHEEL FINISH	Sparkle Silver	Sparkle Silver
ALLOY WHEEL / SIZE	9.0J x 19" / 10.0J x 19"	9.0J x 19" / 10.0J x 19"
TYRE SIZE	245/45ZR19 / 275/40ZR19	245/45ZR19 / 275/40ZR19
CODE	031GN	031HC
Luxury	•	0
Premium Luxury	•	0
Portfolio	0	•
Autobiography	0	0
XJ50	_	_
R-Sport	_	_





	19″ 7 SPLIT-SPOKE 'STYLE 7016'	20″ 8 SPLIT-SPOKE 'STYLE 8001'
ALLOY WHEEL FINISH	Sparkle Silver	Silver
ALLOY WHEEL / SIZE	9.0J x 19" / 10.0J x 19"	9.0J x 20" / 10.0J x 20"
TYRE SIZE	245/45ZR19 / 275/40ZR19	245/40ZR20 / 275/35ZR20
CODE	031GT	031GI
Luxury	0	0
Premium Luxury	0	0
Portfolio	0	0
Autobiography	0	0
XJ50		_
R-Sport	_	

● Standard ○ Option — Not Applicable

Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.







	20" 8 SPLIT-SPOKE 'STYLE 8001'	20" 10 SPLIT-SPOKE 'STYLE 1029'	20" 5 SPLIT-SPOKE 'STYLE 5063'
ALLOY WHEEL FINISH	Polished	High Gloss Silver	Satin Grey
ALLOY WHEEL / SIZE	9.0J x 20" / 10.0J x 20"	9.0J x 20" / 10.0J x 20"	9.0J x 20" / 10.0J x 20"
TYRE SIZE	245/40ZR20 / 275/35ZR20	245/40ZR20 / 275/35ZR20	245/40ZR20 / 275/35ZR20
CODE	031GL	031GO	031RA
Luxury	0	0	_
Premium Luxury	0	0	_
Portfolio	0	0	_
Autobiography	0	0	•
XJ50			
R-Sport	_	_	_







	20″ 10 SPLIT-SPOKE 'STYLE 1010'	20″ 5 SPLIT-SPOKE 'STYLE 5045'	20″ 5 SPLIT-SPOKE 'STYLE 5045'
ALLOY WHEEL FINISH	Satin Grey Diamond Turned	Diamond Turned	Gloss Black Diamond Turned
ALLOY WHEEL / SIZE	9.0J x 20" / 10.0J x 20"	9.0J x 20" / 10.0J x 20"	9.0J x 20" / 10.0J x 20"
TYRE SIZE	245/40ZR20 / 275/35ZR20	245/40ZR20 / 275/35ZR20	245/40ZR20 / 275/35ZR20
CODE	031GQ	031GS	031QZ
Luxury	-	-	-
Premium Luxury	_	_	_
Portfolio	_	_	_
Autobiography	0	_	_
XJ50	_	_	•
R-Sport	<u>-</u>	•	_

5 INTERIOR



LUXURY							
	SEAT BOND GRAIN LEATHER WITH STITCH	VENEER	MORZINE HEADLINING	UPPER FACIA BOND GRAIN LEATHER	LOWER FACIA	CARPET	INTERIOR TRIM AND OPTION CODES
Standard							
	Cashew/Cashew	Gloss Rich Oak	lvory	Truffle	Cashew	Truffle	TXN
	Ebony/Ebony	Gloss Rich Oak	lvory	Ebony	Ebony	Ebony	SAW
PREMIUM LUI	XURY						
	SEAT SOFT GRAIN PERFORATED LEATHER WITH STITCH/PIPING	VENEER	MORZINE HEADLINING	UPPER FACIA SOFT FEEL	LOWER FACIA	CARPET	INTERIOR TRIM AND OPTION CODES
Standard							
	Ivory/Mineral/Mineral*	Gloss Rich Oak	lvory	Mineral	lvory	Mineral	SCT
	Cashew/Truffle/Truffle	Gloss Rich Oak	Ivory	Truffle	Cashew	Truffle	SAZ
	London Tan/Ebony/Ebony	Gloss Rich Oak	lvory	Ebony	Ebony	Ebony	SAD
	Ebony/Ivory/Ivory	Gloss Rich Oak	lvory	Ebony	Ebony	Ebony	TXQ
PORTFOLIO							
	SEAT SOFT GRAIN QUILTED AND PERFORATED LEATHER WITH STITCH	VENEER	PREMIUM SUEDECLOTH HEADLINING	UPPER FACIA SOFT GRAIN LEATHER	LOWER FACIA	CARPET	INTERIOR TRIM AND OPTION CODES
Standard							
	Ebony/Ivory	Gloss Figured Ebony	Ivory or Ebony	Ebony	Ebony	Ebony	TXS
	London Tan/Ebony	Gloss Figured Ebony	Ivory or Ebony	Ebony	London Tan	Ebony	SAF
	Cashew/Truffle	Gloss Figured Ebony	Ivory	Truffle	Cashew	Truffle	SBB
	Ivory/Mineral	Gloss Figured Ebony	lvory	Mineral	lvory	Mineral	SCU
	Ivory/Ebony	Gloss Figured Ebony	Ivory or Ebony	Ebony	lvory	Ebony	TXH

^{*}Requires heated steering wheel.

AUTOBIOGRA	PHY						
	SEAT SEMI-ANILINE QUILTED AND PERFORATED LEATHER WITH STITCH	VENEER	SOFT GRAIN LEATHER HEADLINING	UPPER FACIA SOFT GRAIN LEATHER	LOWER FACIA	CARPET	INTERIOR TRIM AND OPTION CODES
Standard							
	Ivory/Mineral	Gloss Rich Oak with Linear Laser Inlay	lvory	Mineral	lvory	Mineral	SAK
	Ivory/Ebony	Gloss Rich Oak with Linear Laser Inlay	Ivory or Ebony	Ebony	lvory	Ebony	TXG
	Cashew/Truffle	Gloss Rich Oak with Linear Laser Inlay	Ivory	Truffle	Cashew	Truffle	SBA
	London Tan/Ebony	Gloss Rich Oak with Linear Laser Inlay	Ivory or Ebony	Ebony	London Tan	Ebony	SAE
	Ebony/Ivory	Gloss Rich Oak with Linear Laser Inlay	Ivory or Ebony	Ebony	Ebony	Ebony	TXR
XJ50							
	SEAT SOFT GRAIN QUILTED AND PERFORATED LEATHER WITH STITCH	VENEER	MORZINE HEADLINING	UPPER FACIA SOFT GRAIN LEATHER	LOWER FACIA	CARPET	INTERIOR TRIM AND OPTION CODES
Standard							
	Ivory/Ebony	Gloss Shadow Walnut	lvory	Ebony	Ivory	Ebony	SHK
	Ebony/Ivory	Gloss Shadow Walnut	lvory	Ebony	Ebony	Ebony	SHJ
R-SPORT							
	SEAT SOFT GRAIN PERFORATED LEATHER WITH STITCH	VENEER	PREMIUM SUEDECLOTH HEADLINING	UPPER FACIA SOFT GRAIN LEATHER	LOWER FACIA	CARPET	INTERIOR TRIM AND OPTION CODES
Standard							
	Ebony/Pimento	Piano Black	Ivory or Ebony	Ebony	Ebony	Ebony	TXW
	Ivory/Ebony	Piano Black	Ivory or Ebony	Ebony	lvory	Ebony	TXI
	Ebony/Pimento duo tone/Pimento	Piano Black	Ivory or Ebony	Ebony	Ebony	Ebony	SCV



Configure your vehicle at jaguar.com

Interior shown: Cashew Bond grain leather seats with Truffle upper facia, Ivory Morzine headlining, Gloss Rich Oak veneer and Truffle carpet.



LUXURY INTERIOR COLOUR COMBINATIONS

STANDARD - BOND GRAIN LEATHER SEAT

1	2	3	4	5	6
SEAT WITH TONAL STITCH	VENEER	MORZINE HEADLINING	UPPER FACIA	LOWER FACIA	CARPET
Cashew with Cashew stitch	Gloss Rich Oak	lvory	Truffle	Cashew	Truffle
Ebony with Ebony stitch	Gloss Rich Oak	lvory	Ebony	Ebony	Ebony



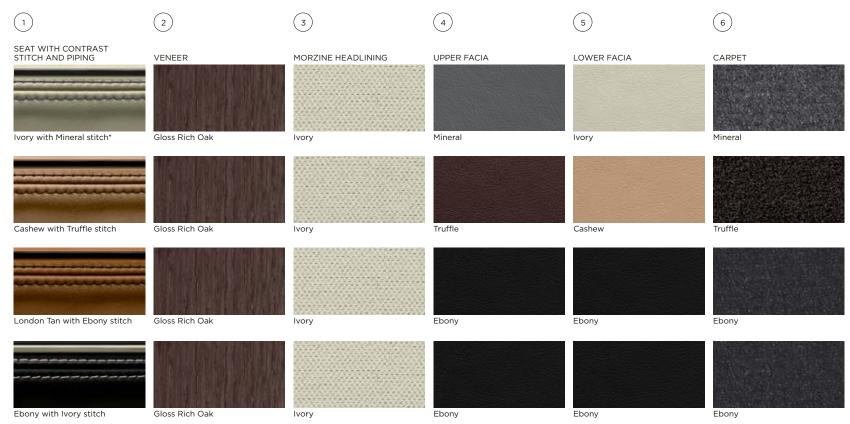
Configure your vehicle at jaguar.com

Interior shown: Ivory soft grain leather seats with Mineral upper facia, Ivory Morzine headlining, Gloss Rich Oak veneer and Mineral carpet.



PREMIUM LUXURY INTERIOR COLOUR COMBINATIONS

STANDARD - SOFT GRAIN LEATHER SEAT



VENEER OPTIONS

Piano Black, Carbon Fibre, Gloss Figured Ebony, Gloss Rich Oak with Linear Laser Inlay or Gloss Burr Walnut

CHOOSE YOUR



Configure your vehicle at jaguar.com

Interior shown: Ebony soft grain perforated quilted leather seats with Ivory contrast stitch, Ebony upper facia, Ivory suedecloth headlining, Gloss Figured Ebony veneer and Ebony carpet.

Image shown includes Rear Seat Entertainment.



PORTFOLIO INTERIOR COLOUR COMBINATIONS

STANDARD - SOFT GRAIN LEATHER SEAT

1	2	3	4	5	6
SEAT WITH CONTRAST STITCH		SUEDECLOTH HEADLINING	UPPER FACIA	LOWER FACIA	CARPET
Ebony with Ivory stitch London Tan with Ebony stitch	Gloss Figured Ebony Gloss Figured Ebony	Ivory or Ebony Ivory or Ebony	Ebony	Ebony London Tan	Ebony
Cashew with Truffle stitch	Gloss Figured Ebony	Ivory	Truffle	Cashew	Truffle
Ivory with Mineral stitch	Gloss Figured Ebony	lvory	Mineral	lvory	Mineral
Ivory with Ebony stitch	Gloss Figured Ebony	lvory or Ebony	Ebony	lvory	Ebony

VENEER OPTIONS

Piano Black, Carbon Fibre, Gloss Rich Oak, Gloss Rich Oak with Linear Laser Inlay or Gloss Burr Walnut

CHOOSE YOUR INTERIOR

Configure your vehicle at jaguar.com

Interior shown: Ivory Semi-Aniline perforated leather seats with Mineral contrast stitch, Mineral upper facia, Ivory leather headlining and Gloss Rich Oak with Linear Laser Inlay veneer and Mineral carpet.

Image shown includes Rear Seat Entertainment.



AUTOBIOGRAPHY INTERIOR COLOUR COMBINATIONS

STANDARD - SEMI-ANILINE LEATHER SEAT

	2	3	4	5	6
SEAT WITH CONTRAST STITCH	VENEER	LEATHER HEADLINING	UPPER FACIA	LOWER FACIA	CARPET
Ivory with Mineral stitch	Gloss Rich Oak with Linear Laser Inlay	lvory	Mineral	lvory	Mineral
Ivory with Ebony stitch	Gloss Rich Oak with Linear Laser Inlay	Ivory or Ebony	Ebony	lvory	Ebony
Cashew with Truffle stitch	Gloss Rich Oak with Linear Laser Inlay	lvory	Truffle	Cashew	Truffle
London Tan with Ebony stitch	Gloss Rich Oak with Linear Laser Inlay	Ivory or Ebony	Ebony	London Tan	Ebony
Ebony with Ivory stitch	Gloss Rich Oak with	lvory or Ebony	Ebony	Ebony	Ebony
255.13 With IVOIT Stite!	Linear Laser Inlay	, or Ebony	2009		230,

VENEER OPTIONS

Piano Black, Carbon Fibre, Gloss Rich Oak, Gloss Figured Ebony or Gloss Burr Walnut



Configure your vehicle at jaguar.com

Interior shown: Ivory soft grain perforated quilted leather seats with Ebony contrast stitch, Ebony upper facia, Ivory morzine headlining, Gloss Shadow Walnut veneer and Ebony carpet.



XJ50 INTERIOR COLOUR COMBINATIONS

STANDARD - SOFT GRAIN LEATHER SEAT

1	2	3	4	5	6
LEATHER SEAT WITH CONTRAST STITCH	VENEER	MORZINE HEADLINING	UPPER FACIA	LOWER FACIA	CARPET
Ivory with Ebony stitch	Gloss Shadow Walnut	Ivory	Ebony	lvory	Ebony
Ebony with Ivory stitch	Gloss Shadow Walnut	lvory	Ebony	Ebony	Ebony

CHOOSE YOUR

Configure your vehicle at jaguar.com

Interior shown: Ebony soft grain leather sports seats with Pimento contrast stitch, Ebony upper facia, Ivory suedecloth headlining, Piano Black veneer and Ebony carpet.



R-SPORT INTERIOR COLOUR COMBINATIONS

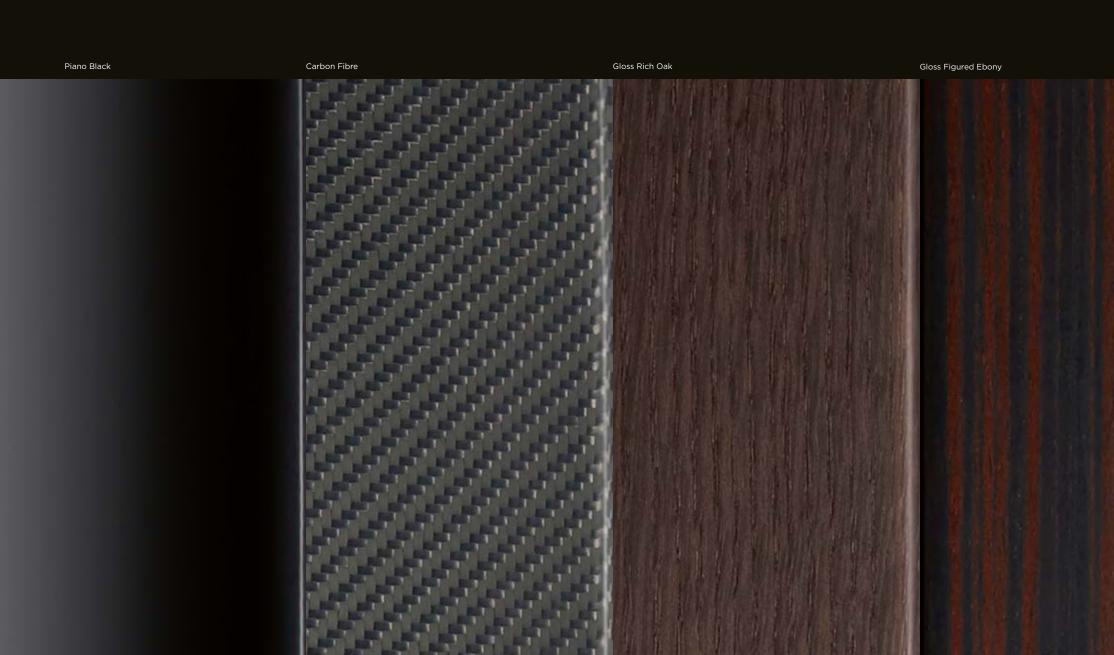
STANDARD - SOFT GRAIN LEATHER SEAT

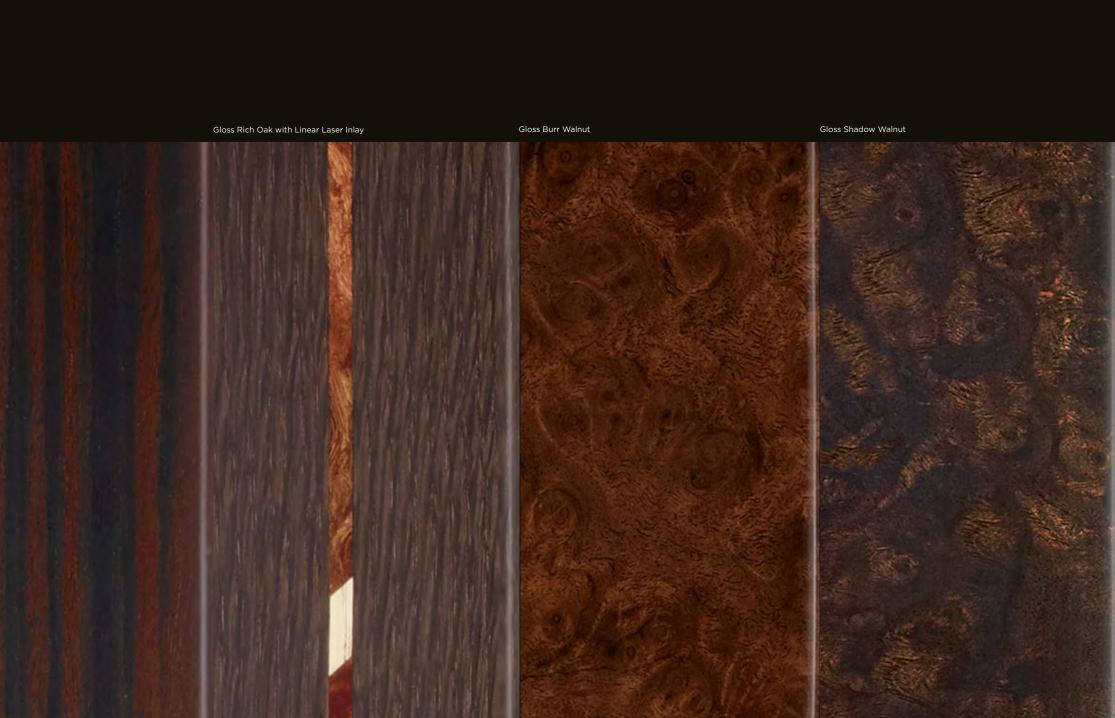
1	2	3	4	5	6
LEATHER SEAT WITH CONTRAST STITCH	VENEER	SUEDECLOTH HEADLINING	UPPER FACIA	LOWER FACIA	CARPET
Ebony with Pimento stitch	Piano Black	lvory or Ebony	Ebony	Ebony	Ebony
Ivory with Ebony stitch	Piano Black	Ivory or Ebony	Ebony	lvory	Ebony
Ebony/Pimento duo tone/Pimento	Piano Black	lvory or Ebony	Ebony	Ebony	Ebony

Carbon Fibre



Configure your vehicle at jaguar.com





CHOOSE YOUR 5 JAGUAR GEAR - ACCESSORIES

To find out more about the full range of Retailer fit Jaguar Gear - Accessories, please refer to your Retailer or go to gear.jaguar.com



Chrome Mirror Cover C2D5489 - Left C2D5488 - Right

Chrome mirror covers accentuate the stylish design of the exterior mirrors. Left and right side options available.

*Not compatible with Rear Seat Entertainment.



Splash Guards C2D8498 - Front C2D8499 - Rear

Jaguar branded front splash guards complement the lines of your vehicle, reduce spray and provide protection from dirt and stone chippings.



Click and Hang* J9C2167

The Click and Hang is part of the Click and Go range. This removable coat hanger allows shirts or jackets to be kept crease-free whilst transporting. Also includes an integral hook for use outside the vehicle.



Aluminium Gearshift Paddles T2R6547MMU

Replacement steering wheel gearshift paddles offered in a Premium aluminium material providing a high quality finish to a key contact point in the vehicle. Manufactured from billet machined aluminium, the paddles are hand brushed for a Premium finish and anodised to ensure they will not deteriorate with wear.



Illuminated Treadplate

Elegantly styled aluminium sill treadplates illuminate when the driver or passenger doors are opened. Highlighted by soft Phosphor Blue lighting. Please consult your authorised Jaguar Retailer for ordering information.



Click and Play* J9C2164

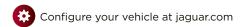
The Click and Play iPad 2 - 4 holder is part of the Click and Go range. This removable tablet holder attachment can easily be positioned at multiple angles for in-cabin comfort and rear entertainment.



Premium Loadspace Mat C2D7450

Luxurious soft luggage mat in Ebony Black with the Jaguar logo. Deep premium $2,050 \text{g/m}^2$ pile with nubuck edging and Dove contrast stitch.

TECHNICAL SPECIFICATIONS











Vehicle Length

Overall length SWB 5,130mm Overall length LWB 5,255mm

Vehicle Width

Overall width including mirrors 2,105mm Overall width with mirrors folded 1,950mm

Vehicle Height

With roof antenna 1,460mm

Headroom

Headroom with sunroof 1,004mm Maximum rear headroom SWB 945mm Maximum rear headroom LWB 946mm

Legroom

Maximum front legroom 1,055mm

Maximum rear legroom SWB 988mm

Maximum rear legroom LWB 1,109mm

Rear legroom with Rear Seat Package LWB

(rear seat fully upright) 1,109mm

Rear legroom with Rear Seat Package LWB

(rear seat fully reclined) 1,021mm

Rear legroom with Premium Rear Seat Package LWB

(rear seat fully upright) 1,087mm

Rear legroom with Premium Rear Seat Package LWB

(rear seat fully reclined) 989mm

Turning Circle

Wall-to-wall RWD SWB 12.10m Wall-to-wall RWD LWB 12.50m

			DIESEL		
ENGINE			3.0 LITRE V6 TURBOCHARGED		
Wheelbase			SWB	LWB	
Bore (mm)			84	84	
Stroke (mm)			90	90	
Compression ratio (:1)			16.1	16.1	
WEIGHTS (KG) ¹					
Weight from			1,835	1,860	
Gross Vehicle weight			2,400	2,450	
Maximum mass on each axle	e (front)		1,180	1,180	
Maximum mass on each axle (rear)			1,280	1,320	
FUEL ECONOMY - NEDC EC	QUIVALENT (NEDO	(2) ²	Class C (SV	WB / LWB)	
NEDC2 Consumption	Combined	l/100km (mpg)	7.0 (40.4)		
NEDC2 CO ₂ Emissions	Combined	g/km	184/185		
FUEL ECONOMY - WLTP ³					
WLTP Consumption	Low	l/100km (mpg)	7.5 (37.9)/7.5 (37.7)		
Test Energy	High	l/100km (mpg)	7.8 (36.3)/7.9 (35.7)		
WLTP CO ₂ Emissions	Low	g/km	196/197		
Test Energy High		g/km	204/208		
PERFORMANCE					
Maximum speed km/h (mph)			250 (155) limited	250 (155) limited	
Acceleration 0-100km/h (0-60mph) secs			6.2 (5.9)	6.2 (5.9)	
Fuel tank capacity - usable (litres)			77	77	

For more information and to configure your vehicle visit jaguar.com

VEHICLE SHOWN: XJ PORTFOLIO LONG WHEELBASE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

¹Weights reflect vehicles to standard specifications. Optional extras increase weight.

²The figures provided are NEDC2 calculated from official manufacturer's WLTP tests in accordance with EU legislation.

For comparison purposes only. Real world figures may differ. CO_2 and fuel economy figures may vary according to wheel fitment and optional extras fitted. NEDC2 are figures calculated using a Government formula from WLTP figures equivalent to what they would have been under the old NEDC test. The correct tax treatment can then be applied.

³WLTP is the new official EU test used to calculate standardised fuel consumption and CO₂ figures for passenger cars. It measures fuel, energy consumption, range and emissions. This is designed to provide figures closer to real-world driving behaviour. It tests vehicles with optional equipment and with a more demanding test procedure and driving profile.

SPECIAL VEHICLE **OPERATIONS**



Special Vehicle Operations (SVO) designs and engineers products that amplify Jaguar and Land Rover core brand values; focusing on luxury, performance and capability.

Our team of specialists is completely focused on enhancing and personalising our relationship with our most discerning and enthusiastic customers - delivering experiences that our customers will love for life.

SVO is responsible for the creation of a suite of halo products that showcase the pinnacle of Jaguar design and engineering capabilities, enabling our customers to indulge their passion for spectacular new vehicles.

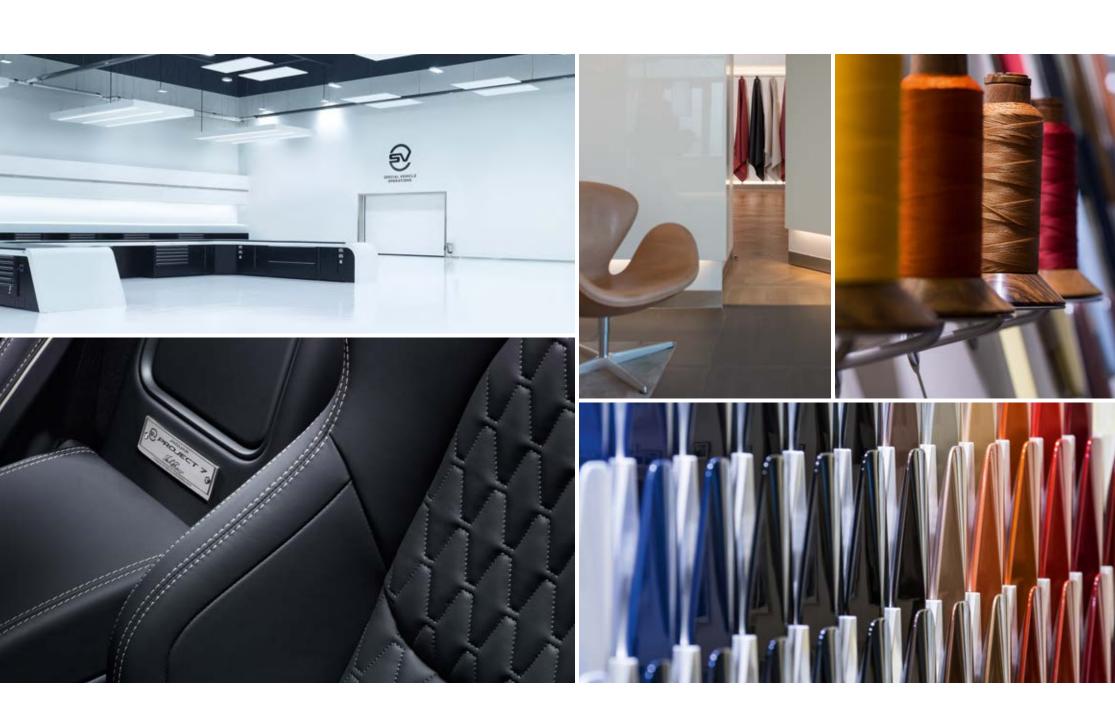
THE NEW SVO TECHNICAL CENTRE

In the heart of the British Midlands is SVO's brand new Technical Centre. This state-ofthe-art facility represents a £20m investment by Jaguar Land Rover, and features four zones designed to support the creation of truly breathtaking vehicles. In addition to the Commissioning and Presentation suites, our manufacturing centre is responsible for the assembly and hand-finishing of SVO halo and Collector's Edition vehicles, and a world-class paint facility ensures an exquisite finish for every car we create.

BESPOKE BY SVO

Bespoke by SVO was born out of an innate understanding of what our most discerning clients value more than anything else - to own something completely unique to them. Something only they can have, reflecting who they are and what they hold most dear. With that in mind, SVO developed innovative Commissioning and Presentation suites enabling creation of the most refined and luxurious vehicles in the world. This special new facility is housed within the new SVO Technical Centre in Warwickshire, England.





THE WORLD OF JAGUAR

Choose XJ and you're joining the exciting World of Jaguar.

TRACK DAYS

There's no better way to get to know Jaguar than by taking a drive. The Jaguar Experience offers a range of unique opportunities to really find out what it feels like to get the most out of a Jaguar. Our track experiences allow you to push yourself and cars from the incredible Jaguar range to the limit.

Find out more by visiting jaguar.com/experience

BEHIND THE SCENES

Our factory tours give you the unique opportunity to experience the whole process of how our cars are brought to life - from the moulding of sheet metal to those intricate final touches. At our state-of-the-art production facilities, you'll get to see how skilled technicians and sophisticated machines work seamlessly together to perfect some of Jaguar's most breathtaking cars.

Find out more at jaguar.com/experience-jaguar/behind-the scenes

ICE DRIVE EXPERIENCES

Take your driving to the next level with the Jaguar Land Rover Ice Drive Experience. From 2017, we are offering an adventure in Arjeplog, Sweden, that will test and develop your performance driving skills in extreme conditions. It's a rare chance for owners and enthusiasts to tackle some of the harshest and most challenging tracks on earth, under the skilled guidance of our experts. Our driving instructors are of the highest calibre and will be with you every step of the way - ready to impart years of driving wisdom. You will dance on ice, glide around some of the most awe-inspiring corners imaginable and realise the true exhilarating potential of Jaguar and Land Rover.

If you'd like to be part of the next adventure, find out more by visiting jaguar.com/experience-jaguar/iconic-experiences













FORMULA E

Jaguar's reputation for performance, technology and design was forged by the world's most challenging circuits and championships. From Le Mans to Formula 1, and now Formula E, the grid is our test-bed. Formula E provides the perfect proving ground for electric vehicle technology in a high performance environment. The racing series accelerates the development of Jaguar's electric powertrains. With every race, Formula E helps Jaguar engineers create better electric vehicles.

Find out more by visiting jaguar.com/jaguar-racing

JAGUAR COLLECTION

The latest range from the Jaguar Collection has been crafted with the same design execution and attention to detail that goes into all of our cars. This is evident in our clothing range, premium leather items and luxury travel goods. To celebrate Jaguar's heritage, we also have a collection that honours past achievements and features race inspired gift items and apparel.

To find out more, visit the online shop at www.jaguar.com/shop

THE JAGUAR MAGAZINE

This is our own vibrant, cosmopolitan and contemporary magazine. Produced by a team of enthusiastic designers and feature writers, it goes behind the scenes at Jaguar as well as providing insight into the world of luxury, design, style and travel. You can enjoy Jaguar Magazine twice a year completely free of charge for the first three years. Ask your local Jaguar Retailer to ensure that you receive your copy.



AT YOUR SERVICE

As well as providing a range of exclusive services and lifestyle products, the World of Jaguar makes owning and driving carefree and easy.

JAGUAR CARE*

XJ is offered with unlimited mileage, three year warranty and three years standard servicing programme. We call this programme Jaguar Care. It makes XJ's overall cost of ownership one of the lowest in its class. To find out more about XJ's Jaguar Care programme, please go to jaguar.com/jaguarcare

GENUINE PARTS

Jaguar Genuine Parts are designed, tested and manufactured to our uncompromising standards for quality, fit and durability. Each part is engineered specifically for your XJ to contribute to optimum performance and to help maximise its lifespan.

FLEET & BUSINESS

Jaguars are dynamic and distinctive cars that help companies express the unique character and personality of their business. We are committed to providing customer-focused aftersales services, ensuring that every Jaguar performs to the highest standard and in the most cost-efficient way for businesses.

Visit jaguar.com/fleet-and-business for more information.

JAGUAR ASSISTANCE

Jaguar Assistance provides assistance in motoring emergencies, from immobilisation due to breakdown or accident to minor problems such as punctures. You can rely on our roadside assistance, whatever the situation, wherever you happen to be.

JAGUAR FINANCIAL SERVICES

New or used, for personal or business use, we have a finance option that puts you in complete control. Please speak to your local Jaguar Retailer to find out more.

INSURANCE

XJ's key components are easily accessible for time-efficient service and repair costs. With a focus on lower repair costs, XJ delivers competitive insurance group ratings. To find out more about the compelling business case for XJ, please contact your local Jaguar Retailer.

IMPORTANT NOTICE

Jaguar Land Rover Limited is constantly seeking ways to improve the specification, design and production of its vehicles, parts and accessories and alterations take place continually. Whilst every effort is made to produce up to date literature, this brochure should not be regarded as an infallible guide to current specifications or availability, nor does it constitute an offer for the sale of any particular vehicle, part or accessory. Distributors and retailers are not agents of Jaguar Land Rover Limited by any express or implied undertaking or representation.

COLOURS

The colours reproduced here are subject to the limitations of the printing process and may therefore vary slightly from the actual vehicle. The company reserves the right to alter or withdraw any colour finish without notice. Some of these colours may not be obtainable in your country. Please check availability of colours and current specifications with your Jaguar Retailer. Distributors and retailers are not agents of Jaguar Land Rover Limited and have absolutely no authority to bind Jaguar Land Rover Limited to any express or implied undertaking or representation.

ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is committed to reducing dependency on fossil fuels, using fewer natural resources and creating less waste as part of our approach to responsible and sustainable business development.

Search 'Jaguar Environmental Innovation' for more details.

*Selected European Markets only.

Meridian is the registered trademark of Meridian Audio Ltd.

AdBlue* is the registered trademark of the Verband der Automobilindustrie e. V. (VDA)

The Bluetooth* word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Jaguar Land Rover Limited is under license.

iPod, iPod touch and iPad are trademarks of Apple Inc, registered in the US and other countries. The navigation system must always be used in conditions that will not affect the driver's ability to drive safely or affect the safety of other road users.

Celeron, Centrino, Intel, the Intel logo, Intel Atom, Intel Core, Intel Inside, the Intel Inside logo, Intel vPro, Intel Xeon Phi, Itanium, Pentium, and Xeon are trademarks of Intel Corporation in the U.S and/or other countries.

Trifield and the "three fields" device is a trademark of Trifield Productions Ltd.

VEHICLE SHOWN: XJ PORTFOLIO LONG WHEELBASE IN CARPATHIAN GREY WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

VEHICLE SHOWN FRONT AND BACK COVER: XJ50 STANDARD WHEELBASE IN LOIRE BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

Jaguar Land Rover Limited Registered Office: Abbey Road, Whitley, Coventry, CV3 4LF, United Kingdom

Registered in England Number: 1672070

jaguar.com

© Copyright Jaguar Land Rover Limited 2018

PRINTER TO REPLACE FSC LOGO

